

# Application for participation

## IgroMir 2021 and Comic Con Russia 2021

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### OUR COMPANY IS PLANNING TO PARTICIPATE IN



(mark the required event)

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### COMPANY INFORMATION

Company name: \_\_\_\_\_

Brand / project name to be presented at the event:

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Website: \_\_\_\_\_

Contact (Name / Last name / Position): \_\_\_\_\_

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E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

(all fields are required)

#### Location:

Moscow, Crocus Expo Exhibition Center, pavilion 1

#### Address:

65-66 km MKAD

#### Dates:

October 7 - 10 2021

#### Working hours:

Thursday October 7 (business day): 11:00 till 18:00 Friday  
– Sunday October 8 – 10: 10:00 till 18:00 Information  
regarding dates and working schedule is outlined in the  
Participants' handbook.

#### Registration and payment structure:

Within 10 days after receiving this application, the  
Organizer contacts the Exhibitor to determine the format of  
participation and choose a place for the booth.

After agreeing on the format of participation and / or  
choosing a place, a draft contract is sent to the Exhibitor,  
including the Service Guide and costing.

Within five working days, the Exhibitor is obliged to sign the  
said agreement, seal it and, to expedite the registration,  
send a scan of the signed agreement by e-mail.

In response to the signed agreement, the Organizer issues  
an invoice to the Exhibitor within five working days, which  
must be paid by the Exhibitor within the time and amount  
stipulated in the agreement.

#### Exhibition space provision:

Written copy of booking confirmation is sent to Exhibitor

only after the Organizer receives advance payment (50% of  
booth area base price / built booth base price).

#### Exhibition space booking:

The agreed booth area booking is FREE of charge for **10  
business days**.

In case if the Organizer has not received a copy of the  
signed contract or the invoice issued by the Organizer has  
not been paid by the due date, the Organizer has the right  
to consider this a basis for canceling the reservation of the  
booth chosen by the Exhibitor.

The final reservation of the booth is made only after  
payment of 100% of the base cost of participation is made.

For the Exhibitors that submitted the participation  
applications after August 15th 2021, booth area can be  
booked only after payment of 100% of participation cost is  
made.

#### Exhibition halls layouts:

Exhibition halls layouts can be provided upon request  
submitted to [tintal@kriconf.ru](mailto:tintal@kriconf.ru)

## PARTICIPATION FORMS AND PRICING

All prices are shown in Rubles and include VAT 20%

Specify required sq m area in the respective field

<b>Indoor area (IgroMir or Comic Con Russia exhibition halls)</b>	<b>Price 20-90 sq m</b>	<b>Price 91-200 sq m</b>	<b>Price 201-400 sq m</b>	<b>Price More than 401 sq m</b>	<b>Area in sq m</b>
Booth area without building. Minimal area – 20 sq m.	12 600 ₺	11 000 ₺	9 950 ₺	8 200 ₺	_____sq m
2-story booth (price increases for the 2-nd floor area only)	50 %				_____sq m
Area for advertising booth or construction. No building included. Minimal area 4 sq m Maximum area 18 sq m	20 000 ₺				_____sq m
<b>Outdoor area rent</b>	<b>Price for the companies renting the indoor booth area</b>		<b>Price for the companies not renting the indoor booth area</b>		<b>Area in sq m</b>
Outdoor area. Minimal area 30 sq m	50% of the present indoor area rate		10 000 ₺		_____sq m

All participation terms, as well as the list of services included in the price, are outlined in the participants' handbook.

Application submitted by (Name / Last name / Position) \_\_\_\_\_

Signature \_\_\_\_\_

Stamp

The application has to be printed. The scanned copy has to be signed, stamped and submitted to [tintal@kriconf.ru](mailto:tintal@kriconf.ru)