

2nd edition  
21.01.2021

# **«IGROMIR 2021» & COMIC CON RUSSIA 2021 PARTICIPANTS' GUIDE**

# Dear exhibitor!

Comic Con Russia 2021 and Igromir 2021 exhibition management welcomes you as an official participant of the event. Please read the following information in order to prepare for the exhibition.

The exhibition management stands ready to provide any additional help and support in organisational matters.

We wish you success!

KRI LTD  
Igromir 2021  
& Comic Con Russia 2021  
Exhibition Management

# Contents

**EXHIBITION MANAGEMENT CONTACTS**

**DEADLINES FOR DOCUMENT SUBMISSION**

**EXHIBITION DATES**

**PARTICIPATION FEE**

**BOOTH CONSTRUCTION**

**ENTRANCE TO THE EXHIBITION**

**PAVILION ACCESS**

**PARTICIPANTS' BADGES**

**COMPLIMENTARY TICKETS**

**EXHIBITION SECURITY**

**SOUND EQUIPMENT REQUIREMENTS**

**BOOTH POWER CONNECTION**

**BOOTH INTERNET CONNECTION**

**PERSONAL BOOTH CLEANING**

**ADDITIONAL SERVICES**

## EXHIBITION MANAGEMENT CONTACTS



**Shkileva Yuliya**

KRI LTD CEO

+7 (903) 199-03-90

[sales@igromir-expo.ru](mailto:sales@igromir-expo.ru)



## EXHIBITION MANAGEMENT CONTACTS



**Chirkova Yana**

Account manager

+7 (962) 982-08-80

[chirkova@kriconf.ru](mailto:chirkova@kriconf.ru)



**Savchuk Natalia**

Document management

+7 (965) 123-83-94

[doc@kriconf.ru](mailto:doc@kriconf.ru)

## EXHIBITION MANAGEMENT CONTACTS



**Ekaterina Kolodnikova**

Booth construction management

+7 (916) 434-74-38

[e.kolodnikova@buildexpo.ru](mailto:e.kolodnikova@buildexpo.ru)

**Borunov Arseniy**

Chief Engineer

BildEkspo LTD

Third-party developers accreditation

+7 (495) 727-26-71; +7(495) 727-26-72



TO CONTENTS



# DEADLINES FOR DOCUMENT SUBMISSION

Document name	Document submission time limits	Document format
Sample Letter permitting delivery / removal and installation / dismantling of equipment and exhibits	While delivering the equipment / exhibits (in 3 copies)	<a href="#">Form 1</a>
Sample letter for the exhibitor's badges	till September, 20 <sup>th</sup> , 2021	<a href="#">Form 2</a>
Sample letter for free complimentary tickets to the exhibition	till September, 20 <sup>th</sup> , 2021	<a href="#">Form 3</a>
Request for additional electricity	till September, 15 <sup>th</sup> , 2021	<a href="#">Form 4</a>
Request for Internet connection	till September, 15 <sup>th</sup> , 2021	<a href="#">Form 5</a>
Request for additional equipment and customizing the booth construction	till September, 15 <sup>th</sup> , 2021	Free form, E-mail
Request for additional security for the booth	till September, 15 <sup>th</sup> , 2021	Free form, E-mail
Request for additional booth cleaning	till September, 15 <sup>th</sup> , 2021	directly at Crocus Expo Pavilion 1 Service Center

TO CONTENTS



# EXHIBITION DATES



The exhibition takes places at:  
143402, Moscow region, Krasnogorsk  
65-66 km MKAD  
Crocus Expo Exhibition Center, Pavilion 1



## **Igromir 2021 installation (halls 3 and 4)**

October, 4th – October 6th

October 4th: from 12.00 to 20.00

October 5th – October 6th: from 08.00 to 20.00

## **Comic Con Russia 2021 installation, halls 1 and 2:**

October 4th: from 12.00 to 20.00

October 5th – October 6th: from 08.00 to 20.00



Equipment set-up and check (without the possibility  
of installation and construction works):  
October 6th: from 20.00 to 22.00



Arrival hours for the Comic Con Russia 2021  
shopping area participants:  
October 6th from 13.00 to 18.00



## **Igromir 2021 working hours:**

October 7th (business day): 11.00 – 18.00

October 8th – October 9th: 09.30 – 18.30

October 10th: 09.30 – 17.30

## **Comic Con Russia 2021 working hours:**

October 7th (business day): 11.00 – 18.00

October 8th – October 10th: 09.30 – 18.30



## **Igromir 2021 & Comic Con Russia 2021 exhibition dismantling in halls 1, 2, 3, 4:**

October 10th – October 11th

October 10th: 18.00 – 20.00 (only equipment  
and exhibits dismantling)

October 11th: 08.00 – 20.00

TO CONTENTS





# DRIVING DIRECTIONS



## PARTICIPATION FEE

For the matters regarding invoices, booth rent, and agreement processing, please contact the Igromir 2021 CEO: **Shkileva Yulia, tel.: +7 (903) 199-03-90**

For the matters regarding the exchange of signed copies of documents and the receipt of closing documents, please contact **Savchuk Natalia, tel.: +7 (965) 123-83-94**

The second floor of the acquired booth is provided on the basis of 50% fee from the standard price. The minimal booth area for the two-floored booth is 50 sq.m.

In accordance with your order, (additional services request form: extra staff badges, extra complimentary tickets, advertising services e.t.c.) you may be invoiced for additional services.

All invoices must be paid within the specified time period and the payment receipt must be presented to KRI LTD.



## PARTICIPATION FEE

In case of a violation of the venue rent payment time limits, KRI LTD reserves the right to cancel your participation in Igromir 2021 exhibition and / or Comic Con Russia 2021 in accordance with p. 3.3. of the exhibition participation agreement.

The access to installation and decoration works is granted only after full venue rent payment and any additional payments are received by KRI LTD.

Should an exhibitor refuse to participate in IgroMir 2021 and / or Comic Con Russia 2021 less than 3 calendar months before the beginning of installation and decoration works, KRI LTD reserves the right to deduct **30%** of the total price of ordered services due to costs incurred.

Should an exhibitor refuse to participate in IgroMir 2021 and / or Comic Con Russia 2021 less than 1 calendar month before the beginning of installation and decoration works, KRI LTD reserves the right to deduct **50%** of the total price of ordered services due to costs incurred.





## PARTICIPATION FEE

Should an exhibitor refuse to participate in IgroMir 2021 and / or Comic Con Russia 2021 less than 10 calendar days before the beginning of installation and decoration works, KRI LTD reserves the right to deduct **100%** of the total price of ordered services due to costs incurred.

Please note that the exhibition closing documents can be received only after the event is ended.

In case of ordering additional services three days prior to the commencement of the installation works and later, the final settlement for participation in the exhibition is performed within 7 working days after the end of the dismantling works.

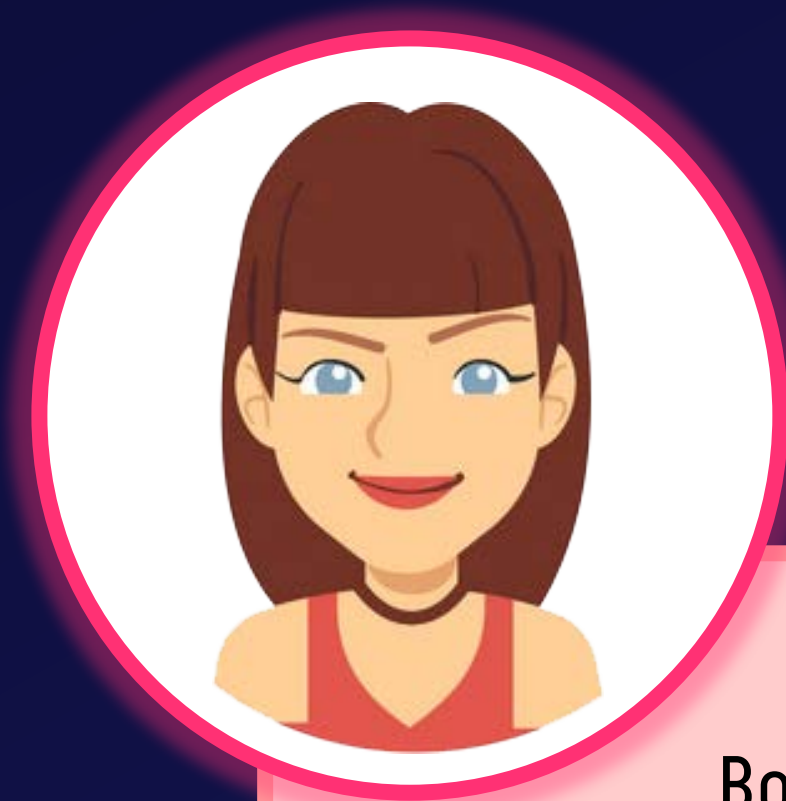
Please note that in case of ordering additional services three days prior to the commencement of the installation works and later, the closing documents are issued only after full payment for the additional services is received by KRI LTD.





# BOOTH CONSTRUCTION

For the matters regarding booth construction please contact the exhibition construction coordinator:



**Ekaterina Kolodnikova**

Booth construction management

+7 (916) 434-74-38

[e.kolodnikova@buildexpo.ru](mailto:e.kolodnikova@buildexpo.ru)

Installation and dismantling  
period is mentioned on slide 8 →

## Information for third-party developers

«BildExpo» LTD is the general developer of the Crocus Expo exhibition center. In order to be able to carry out the booth construction works, please meet the following requirements:

1. No later than 14 days before the opening of the exhibition, contact the technical department of «BildExpo» LTD via tel. +7 (495) 727-26-71, +7 (495) 727-26-72 on the matters of technical documentation verification and access to exhibition areas.
2. Form a contract with «BildExpo» LTD for the verification of technical documentation and an agreement for the execution of electrical measurements.

It is necessary to bring bank account details and a company stamp.

All documents are to be submitted in original or in a certified copy.

TO CONTENTS



## EXHIBITION ACCESS

Admission of participants' and developers' or contractors' vehicles to the loading and unloading area (including the mounting gates of Pavilion 1) is provided on **a paid basis**.

The cost of one pass per vehicle (the pass is valid for all days of installation and dismantling):

Light vehicle – **3 150 rur**

Cargo vehicle – **6 300 rur**

The pass must be acquired at the Pavilion 1 Service Center on the days of installation / dismantling of the exhibition from 09.00 to 19:00.

Regular vehicle residence time in the loading and unloading area

For a light vehicle – **1 hour**

For a cargo vehicle – **2 hours**



## EXHIBITION ACCESS

A list of equipment/exhibits must be available in 3 copies at the time of moving-in for the move-in/removal of the booth equipment and exhibits ([Form 1](#)). The list must be certified by the Directorate at the registration counter in Pavilion 1 and one copy must be handed in at the Pavilion 1 Service Center.

**Attention:** The import of equipment and exhibits is implemented strictly on the following schedule:  
Installation/Dismantling days: from 8:00 am to 8:00 pm.

Exhibition days: from 8:00 am to 09.30 am and from 6:30 am to 7:30 pm →

Be careful – during the days of the exhibition import of equipment and exhibits to the pavilion from 09:30 am to 6:30 pm is **not permitted**.

**Attention:** The delivery of equipment and exhibits proceeds on the basis of documents issued by the exhibiting company or by an accredited developer. Equipment and exhibits supported by documents from companies that are not exhibiting or from a non-accredited developer are not allowed!



## ENTRANCE TO THE EXHIBITION

All loading and unloading operations on the territory of Crocus Expo are carried out by official freight forwarders for foreign exhibitors ONLY:

☑ LLC "ADEFA"

Address: 143401, Moscow region, Krasnogorsk, Mezhdunarodnaya St. 16, Crocus Expo IEC.

Contact:

Bormatov Vladimir, Director General, tel.: +7 495 223 40 28, Mob. Tel: + 7 985 763 93 62, E-mail: adefa@bk.ru  
Anton Popov, Head of Logistics, Mob. tel.: +7 903 228 94 76.

☑ EXPOTRANS LTD

Address: 123317, Moscow, Antonova – Ovseenko St., 15, bld. 4, office 102.

Website: [www.expotransmoscow.ru](http://www.expotransmoscow.ru), tel.: + 7 495 988 09 67, E-mail: moscow@expotrans.net,

Contact : General Manager Olga Serjantova,

E-mail: olga.serjantova@expotrans.net, tel.: + 7 495 988 09 67, Mob. Tel : +7 903 286 56 08.





## ENTRANCE TO THE EXHIBITION

- ✓ Hansa-Messe-Speed GmbH, Address: Bornberg 94, 42109 Wuppertal Germany,  
Website: <http://www.hansa-messe-speed.com>, tel.: +49 202 27158 21, fax: +49 202 27158 56,  
Contact:  
Jörg Kessenbrock, General Director, tel.: +49 202 27158 11, E-mail: joerg.kessenbrock@hansa-messe-speed.de,  
Elena Paule, Business Development Manager, tel.: +49 202 27158 21, Mob. Tel.: +49 170 3366016,  
E-mail: elena.paule@hansa-messe-speed.de,  
Zbigniew Pluta, Head of CIS, tel.: +49 202 27158 16, Mob. Tel.: +49 171 3281297,  
E-mail: zbigniew.pluta@hansa-messe-speed.de,  
Eduard Altergott, Head of the Russian direction, tel.: +49 202 27158 21, Mob. Tel.: +49 170 4404402,  
E-mail: eduard.altergott@hansa-messe-speed.de.  
Office in Moscow (LLC HMS Expo), Address: 143401, Moscow region, Krasnogorsk district, Krasnogorsk,  
Mezhdunarodnaya St., 16, (Crocus Expo, Pavilion 1, office 109), Website : [www.hms-expo.ru](http://www.hms-expo.ru)  
Contact:  
Anna Akimova, General Director, tel.: +7 916 530 48 75, E-mail: anna.akimova@hms-expo.ru,  
Anton Vazimov, Commercial Director, tel: +7 968 098 80 30, E-mail: anton.vazimov@hms-expo.ru.



## ENTRANCE TO THE EXHIBITION

- ✓ Kühne + Nagel (AG & Co.) KG (KN Expo & Event Logistics). Address: Messeplatz 1, 20357 Hamburg/Germany, Website: [www.kuehne-nagel.com](http://www.kuehne-nagel.com), tel.: +49 40 30333 2822

Contact:

Volker Baumann, Business Development Manager, tel.: +49 151 5877 3386, Mob. Tel.: +49 151 5877 3386,

E-mail: [volker.baumann@kuehne-nagel.com](mailto:volker.baumann@kuehne-nagel.com),

Miguel Klatt, Department Manager, tel.: +49 40 30333 2830, Mob. Tel.: +49 172 1629 989,

E-mail: [miguel.klatt@kuehne-nagel.com](mailto:miguel.klatt@kuehne-nagel.com).

Office in Moscow (Kühne + Nagel LLC): office in IEC Crocus Expo, Website: [www.kuehne-nagel.ru](http://www.kuehne-nagel.ru)

Contact:

Maxim Kzylkhodzhayev, Development Manager transportation business of exhibition equipment,

Tel.: +7 495 795 20 00, Mob. Tel.: +7 963 970 87 18, E-mail: [maxim.kzylkhodzhaev@kuehne-nagel.com](mailto:maxim.kzylkhodzhaev@kuehne-nagel.com)

Loading and unloading operations for exhibitors who deliver to the Exhibition area of exhibition goods, subject to customs clearance, may be ordered only by Official Freight Forwarders.

# PAVILION ACCESS

During the installation and dismantling works of Igromir 2021 and Comic Con Russia 2021 access to the pavilion 1 is provided on the basis of **participant badges** (see →) and the mounting passes. The mounting passes are issued by the Crocus Expo general developer «BildExpo» LTD when the stand is accredited.

Access to the pavilion during the exhibition days is implemented by participant badges in the following schedule only:  
**October 7th – October 10th: from 08.00 am to 20.00 pm**

## ATTENTION:

Due to the fact that Igromir 2021 and Comic Con Russia 2021 are mass events, a large number of visitors is expected to visit the both of the exhibitions from October 01 – October 4th (from Friday to Sunday inclusively). For your convenience and in order to reduce the load on the main entrance to Pavilion 1, the exhibition will provide two VIP entrances for participants from October 7th – October 10<sup>th</sup>:  
VIP-entrance № 1 – main entrance to pavilion 2, then to the 2 floor to food court, and then to the cross-pavilion passage to pavilion 1  
VIP-entrance № 2 – main entrance to pavilion 1, left part of the entrance group



**DEAR EXHIBITORS! IT IS RESPECTFULLY REQUESTED THAT YOU USE THE VIP ENTRANCE # 1 IN THE MORNING HOURS FROM OCTOBER 7th TO OCTOBER 10th!**

TO CONTENTS



## PARTICIPANTS' BADGES

Exhibitors' badge order of issuance for Igromir 2021 and Comic Con Russia 2021 participants:

Igromir 2021 and Comic Con Russia 2021 participants' personal badges are issued at the rate of 1 badge for every 2 sq.m. of the booth area.

Additional badges can be acquired from the exhibition management by non-cash (pre-order is necessary) or cash (during the installation works or the exhibition days) payment. Price for the additional badges as follows:

**4000 rur per piece**, including 20% VAT – in case of advance non-cash payment;

**4500 rur per piece**, including 20% VAT – in case of cash payment during the exhibition.

Personal badges are issued by the exhibition management from **October 3<sup>rd</sup> 2021** provided **100% of venue rent is paid.**





# PARTICIPANTS' BADGES

## Exhibitors' name badges:

Admission to the exhibition territory during the installation / dismantling works of Igromir 2021 and Comic Con Russia 2021 exhibitions is implemented on the basis of participant badges and the mounting passes.

In order to receive the badges, the exhibitors must prepare the following documents until **September, 20<sup>th</sup> 2021**:

1. A letter addressed to the CEO of KRI LTD on the letterhead of the exhibitor's company, signed and sealed by the General Manager of the company ([Form 2](#)).
2. A list of participants (an Excel document specifying certain details, such as: name, last name, position, company name – on separate fields) that has to be sent to [chirkova@kriconf.ru](mailto:chirkova@kriconf.ru)

## Example:

	1	2	3	4
1	Natalia	Savchuk	Document management	KRI LTD
2				
3				
4				
5				
6				

The lists carried out in different formats and / or not in accordance with the example **will not be printed.**



## PAVILION ACCESS

### ATTENTION!

Please remember to bring your personal badges with you – exhibitors without badges are not admitted to the territory of Igromir and Comic Con Russia 2021 in Pavilion 1.

Badges are the property of Igromir and Comic Con Russia 2021 exhibition management.

Badge-sharing is not allowed.

The badges are valid with the ID document only.

ID must be presented at the request of the security service or the exhibition management. If badge owner does not present ID or the name on their badge does not match the name in their ID, the badge will be removed and the participant may be expelled from the exhibition.

In this case, the duplicate is issued on a for-fee basis after the exhibitor's official request to the exhibition management only.



# COMPLIMENTARY TICKETS

Complimentary tickets to Igromir 2021 and Comic Con Russia 2021 are divided into four types:

- complimentary tickets for the **business day** (October, 07th)
- complimentary tickets for the Friday (October, 8th)
- complimentary tickets for the Saturday (October, 9th)
- complimentary tickets for the Sunday (October, 10th)

## Complimentary tickets for Igromir 2021 and Comic Con Russia 2021 business day

The **business day** complimentary tickets are valid within October 07th at the Igromir 2021 and Comic Con Russia 2021 exhibitions. The business day complimentary tickets are issued at the rate of 1 ticket per 1 sq m of the booth area/

Please note that Igromir and Comic Con business day is organised in order to provide business and media communication. The exhibitors are kindly asked to follow this rule and not to distribute the business day tickets among consumers of gaming products.



# COMPLIMENTARY TICKETS

## Complimentary tickets for Igromir 2021 & Comic Con Russia 2021 exhibition days (October 08th to October 10th)

Complimentary tickets for Igromir 2021 & Comic Con Russia 2021 (October 8th to October 10th) are valid throughout one day of the exhibition only. The normative issuance rate for Igromir 2021 & Comic Con Russia 2021 complimentary tickets (October 8th to October, 10th) is 1 ticket for each 5 sq.m. of the booth area.

Complimentary tickets are issued by the exhibitor's official letter addressed to CEO of KRI LTD, Yulia Shkileva [\[Form 3\]](#)

Additional complimentary tickets for Igromir 2021 & Comic Con Russia 2021 (October 8th to October, 10th) can be acquired from the exhibition management by non-cash (pre-order is necessary) or cash (during the installation works or the exhibition days) payment.

The tickets are issued at the Directorate of the exhibition and can be acquired after the request has been processed and (if the tickets are ordered above the prescribed rate) after the 100% of payment was received by KRI LTD starting from September 23<sup>rd</sup> 2021.





## EXHIBITION SECURITY

The venue rental rent includes the cost of the **general security** of the pavilion at night and during the installation/dismantling days.

In order to ensure the security of the small exhibits that are not placed in closed showcases, we offer you to ensure the presence of an employee of your company at the booth during installation, after the delivery of the exhibits and during the exhibition period (October 7th - October 10th) from 08-00 to 09-30 am and from 18-30 to 20-00 pm. (Before the exhibition is opened and after it is closed for visitors).

During the exhibition we kindly ask you to watch closely the situation in and around your booth to ensure the preservation of exhibits and equipment. If you notice suspicious behaviour of the visitors or any unsupervised packages, bags or other items, please do not take any action and report **immediately** to the pavilion's administrator or the security department.



# EXHIBITION SECURITY

## Individual booth security

Individual booth security from 08.00 am to 08.00 pm on the days of installation / dismantling works and on the exhibition days can **only** be provided by the participating company's staff.

Individual booth security from 20.00 pm to 08.00 am on the days of installation / dismantling works and on the exhibition days can **only** be provided by the Crocus Expo security officers.

Exhibiting company has an option to order additional booth security.

Individual security / one security officer per hour:

(12-hour length shift)

- day shift **750 rur incl 20% VAT**
- night shift **850 rur incl 20% VAT**

To make an order please send a request mentioning the booth number in free form to: [sales@kriconf.ru](mailto:sales@kriconf.ru) no later than September 15, 2021. If the request for individual booth security is submitted after September 15, the service will be provided only on the doubled-fee basis.



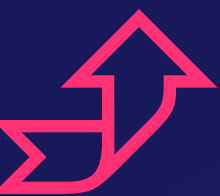


# EXHIBITION SECURITY

**FOR SAFETY AND IN ORDER TO AVOID ACCIDENTS, IT IS STRICTLY FORBIDDEN TO THROW PROMOTION PRODUCTS INTO THE CROWD. IN CASE IF THIS RULE IS VIOLATED, THE POWER TO THE PARTICIPANT'S BOOTH WILL BE CUT.**



TO CONTENTS



# SOUND EQUIPMENT REQUIREMENTS

There are strict rules regulating the volume level of the Igromir 2021 and Comic Con Russia 2021 exhibitors' booth sound equipment.

Sound pressure level (SPL) limitations in Igromir and Comic Con Russia 2021 halls are:

90 db outside the booth area!

40 db in business area!

The use of any sound equipment in booths located in the business area outside of the meeting rooms is prohibited!

The sound pressure measurement is performed by the exhibition management specialists and Rospotrebnadzor representatives throughout the exhibition days.

The measurement is made at the nearest aisle next to the exhibitor's booth.





## BOOTH POWER CONNECTION

The venue rental rate includes power consumption (one plugging) at the following rate:

20 sq m to 99 sq m booth – 5 kWτ

100 sq m to 199 sq m booth – 10 kWτ

200 sq m to 399 sq m booth – 20 kWτ

400 sq m to 599 sq m booth – 40 kWτ

> 600 sq m booth – 60 kWτ

\* - the consumed electricity does not include the output of the electrical panel and the power cable.

The price rate is listed as follows:

a) up to 5 kWt inclusively – 20300 rur.

b) up to 10 kWt inclusively – 30700 rur.

c) up to 20 kWt inclusively – 50700 rur.

d) up to 40 kWt inclusively – 75800 rur.

e) up to 60 kWt inclusively – 80800 rur.

\* - the consumed electricity does not include the output of the electrical panel and the power cable.

To order additional power, please send the official letter of request addressed to the CEO of KRI LTD, Yulia Shkileva ([Form 4](#)) via a scanned copy sealed by your company's stamp to [info@igromir-expo.ru](mailto:info@igromir-expo.ru) until September, 15th, 2021.

The payment for additional power shall be made until September, 25th, 2021.



## BOOTH POWER CONSUMPTION

Please note that if the exhibitor's request is not submitted until September 15 2021, the power will be provided at the following rate:

50 sq m to 99 sq m booth – 5 kWτ

100 sq m to 199 sq m booth – 10 kWτ

200 sq m to 399 sq m booth – 20 kWτ

400 sq m to 599 sq m booth – 40 kWτ

> 600 sq m booth – 60 kWτ (one plugging)

Additional power request submitted after September 15th will be fulfilled only on the double-size payment basis and in case if all project approval costs of the exhibition are compensated.

For the booths less than 20 sq m the free of charge power is not provided.

### ATTENTION!

Exhibition management is not responsible for power-consuming equipment, in case if the actual power is less than actual output.



## BOOTH INTERNET CONNECTION

The Internet connection service is available via wired Internet as an extra service for an additional charge.

Cost of Internet connection services (unlimited traffic), 1 session, 1 IP address at the following speed:

Up to 5 mb/sec: 21 000 rur

Up to 50 mb/sec: 60 000 rur

Up to 10 mb/sec: 32 000 rur

Up to 100 mb/sec: 97 000 rur

Up to 20 mb/sec: 45 000 rur

Extra IP address connection is provided at the cost of 2.500 rur

The booth connection is carried out on the day of participant's arrival (October 6th) at 11.00 am.

The booth connection is performed provided 100% of advance payment is made.

To order the Internet connection a request should be submitted to Shkileva Yulia ([Form 5](#)) in a scanned copy sealed by the company's stamp to [info@igromir-expo.ru](mailto:info@igromir-expo.ru) until September, 15 2021.

The Internet connection payment must be made before September, 25 2021.



## PERSONAL BOOTH CLEANING

The venue rental rate includes the cost of cleaning the booth area (**once a day at 09.00 am**).

Personal booth cleaning is available for the exhibitors as an extra service for an additional charge.

Cleaning services in the exhibition center are provided by the Crocus Expo general services department. Cleaning / polishing of the exhibits is not included. Involvement of third-party companies is not allowed.

No booth cleaning works with technical equipment are allowed at the Crocus Expo area.

The service is provided by the technical division of the Crocus Expo exhibition center.

Cost of the one-time cleaning\* is **70 rub per 1 sq m** of the booth area.

\* One-time cleaning includes floor cleaning, vacuum cleaning (carpet), laminate, floor tiles wash), taking the trash out)





## PERSONAL BOOTH CLEANING

The service request has to be made in the Crocus Expo Service Center (Pavilion 1)

The service must be requested until September, 15th

Tel: +7 (495) 727-26-26 // +7 (985) 366-75-56

Working hours:

Monday – Friday from 09.00 till 19.00.

In case if the individual booth cleaning request is submitted after September, 15<sup>th</sup>, the service is provided only after the double-size payment is made!

## ADDITIONAL SERVICES

### 1. Advertising at Igromir 2021 and Comic Con Russia 2021

For Igromir 2021 and Comic Con Russia 2021 exhibitors advertising services are provided separately, including advertising on the outside and inside the pavilion. The services are provided by the “Zvenomedia” advertising agency which is an exclusive partner of Igromir 2021 and Comic Con Russia 2021 exhibitions.

All details and terms of advertising placement can be learned from the Zvenomedia agency official site: <http://zvenomedia.com>

### 2. Exhibitors' news publication on Igromir 2021 and Comic Con Russia 2021 official website.

For Igromir 2021 and Comic Con Russia 2021 exhibitors a news publication service is provided free of charge on the official Igromir 2021 website ([www.igromir-expo.ru](http://www.igromir-expo.ru)) and on the official Comic Con Russia 2021 website ([www.comicconrussia.ru](http://www.comicconrussia.ru)) in the “News” section.

To publish the news, please send the materials to [news@igromir-expo.ru](mailto:news@igromir-expo.ru).

In order to have the news on the exhibition website displayed the best way, please attach a picture to the text that will be posted as well. Recommended image format is: JPEG, GIF or PNG, 1024x768 pixels.

